



Case Study

“I’m not exaggerating when I say that FD Recruit is probably the best recruiting company I’ve ever worked with.”

Nigel Parsons, Managing Director at Ashwood Homes

Key Achievements

- With FD Recruit, **Ashwood Homes** found a great finance director after their previous one left
- The managing director felt it was the best recruitment company experience he'd ever had.
- **Sector experience** was very important to Ashwood Homes, which FD Recruit easily provided via its **vast network**.
- **Ashwood Homes** say they would recommend FD Recruit to anyone business looking for specialist finance experience.



The Challenge

Sector Relevant Experience Essential

Residential housing company Ashwood Homes lost their finance director at a critical time and so urgently needed a new one.

“Sector experience was very important to us in finding this appointment,” said Nigel Parsons, Managing Director at Ashwood Homes. “We also needed someone with great interpersonal skills in addition to the skillset and the experience so they could be a leader and mentor of others. We didn’t want to waste any time because the appointment was an urgent priority.”

“This combination is not always easy to find with a generalist recruiting company. I’ve worked with them in the past and they tend to send you a lot of irrelevant CVs which aren’t always what you are looking for. I was certain that a specialist recruiter would be the most suitable in this case.

“I noticed an advert for FD Recruit on LinkedIn and looked into them straight away because it seemed like that’s what we were looking for, since they were a specialist in hiring FD with a great networking around them.

A dense field of 3D question marks. Most are dark grey, but one is bright yellow and one is bright blue. The text "The Search" is centered in white.

The Search

The Recruitment Process

After a clear brief, FD Recruit carried out an extensive search using a variety of approaches honed over a number of years' experience. Although there would not be an abundance of candidates that would fit the bill, as a specialist, FD Knew exactly where to find the right candidates.

Our recruiter said: "I met with the client to get a good understanding of the environment and what sort of person would be a good fit for the business, which helped us to focus on finding the right person."

"There was no wasting time," said Nigel. "Within two or three days I had a choice of 4 decent candidates, who were all relevant to our sector, two of which I chose to interview. Unfortunately, the candidate I ultimately chose didn't end up taking the job, but our recruiter wasted no time in finding me an equally suitable candidate who was new to the market and we knew he was suitable very quickly. We took him on shortly afterwards.

"I was very impressed with the speed of response to any issues we had and the attentiveness of FD Recruit, and the suitability of the candidates."

Why FD Recruit?

Why choose FD Recruit?

Nigel was very impressed with the speed of response, efficiency, candidates and quality of service provided by FD Recruit.

“I’m not exaggerating when I say that FD Recruit is probably the best recruiting company I’ve ever worked with.”

“They really know what they are doing. They are attentive, fast and efficient and ensure they find candidates who are best suited to your business.

“It was a great idea working with a specialist recruiter like FD Recruit. I’m extremely happy with the service and I simply can’t fault them, to be honest.”



We'll help you find the perfect candidate

If you are looking for an exceptional finance director or chief finance officer, please talk to us about your requirements.

EMAIL: enquiries@fdrecruit.co.uk WEB: <https://fdrecruit.co.uk>