




CORPORATE EVENTS



# Case Study

A man in a dark shirt is speaking at a podium during a corporate event. He is gesturing with his right hand towards a large audience seated in a dimly lit room with blue ambient lighting. The audience is visible in the background, some with their hands raised. The ceiling has recessed lighting panels.

“I thought FD Recruit did a really good job. It felt like they were well-informed and clearly experienced in their own niche area. They made it really easy for us.”

Andrew Ashley, Managing Director at  
Corporate Events

# Key achievements

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- Working with FD Recruit, **Corporate Events** found the perfect **Finance Director** to replace their previous one, who had been in the business for over 14 years.
- They needed someone who could **fit in with a small team**, in addition to their role as Finance Director.
- Corporate Events' Managing Director found it to be a **very smooth one-track process**.
- They are **extremely pleased with their new Finance Director**, who they say seems to be really enjoying the role as well.



# The Challenge

# An integral part of the business

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Event production company, Corporate Events urgently needed to find a new Finance Director after their previous Finance Director of 14 years left the business.

“He was a really integral part of the business” said Andrew Ashley, Managing Director at Corporate Events. “It was a really tragic when he said that he wanted to go and I tried to persuade him to stay, but sometimes people just need a change of scenery.”

“Obviously, that’s some huge shoes to fill for any new Finance Director. When someone resigns you've got a window and it can become quite tricky if you don't find the right person to replace them.”

As a small business, Andrew was looking for someone who could fit in well with the team. “In addition to someone who could play the critical role of Finance Director, it was important to us to find a candidate who we could all get on with and who was flexible,” said Andrew. “This is because we have a sort of “family vibe” in the business. Ideally we were also looking for someone with a background in events.”

Andrew discovered FD Recruit when searching for specialist agencies. He said “When I was looking for a specialist agency, I found FD Recruit online and saw the amount of expertise in this specific area. I gave them a call.”

“I phoned two companies up, but I ultimately went with FD Recruit because they specialised in Finance Directors.”

# The Search



# The Recruitment Process

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After a detailed conversation to understand the requirements, our recruiter set out to find the perfect Finance Director for Corporate Events.

Andrew Ashley said: “Our recruiter was very good. He just told me up front what process would be effective. He did a lot of research and then came back to me with a strong list of about eight candidates.”

Five people were then interviewed over Zoom and 3 were picked for second interview, before Andrew ultimately made a selection.

“They were all strong candidates,” said Andrew. “I was very happy with the selection that the recruiter provided us with.”

Andrew says the candidate is fitting in superbly. “He seems to really love it as well. He reports back to us about the state of our finances frequently and has already saved us a lot of money.”

Our recruiter said: “Andrew was a pleasure to work with. He gave an in depth brief on what, and most importantly, who, he was looking for, which makes the search that much easier. We agreed a strict timeline for our process upfront and Andrew didn’t fail to hit these marks and was quick to give feedback, make decisions and agree next steps. Time is the biggest thing that can kill a recruitment process, especially in a competitive market as the top candidates will be in high demand. Andrew understood this and it was his efficiency that ensured that he ultimately secured the ideal candidate for the role.”

**Why  
FD Recruit?**



# Why FD Recruit?

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Andrew was extremely pleased with the recruiter's diligence and effectiveness. He said: "I thought the recruiter did a really good job. He seemed to be knowledgeable, has all sorts of irons in the fire and is very plugged into the industry."

"It felt like he was well-informed and clearly experienced in his own niche area. He made it really easy for us."

"It was a very smooth one-track process, which was very important in this situation. When someone resigns and you need to fill those boots quickly, it can become quite tricky if you don't find the right person to replace them."

Andrew is extremely happy with his new hire. "We're over the moon with our new Finance Director," he said. "I've got no complaints whatsoever. The recruiter did what he said he would and the process flowed as he said it would. I'm very happy with the outcome and I would recommend FD Recruit to anyone."



# **We'll help you find the perfect candidate**

If you are looking for an exceptional Finance Director or CFO, please talk to us about your requirements.

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